

Lab Manager 2024 Editorial & Marketing Calendar

	Lab Ops / Analytical Chemistry	Drug Discovery & Development / Sustainability	Asset Management / PFAS	Design / Materials Science	DEI / Food & Bev
ISSUE	JAN/FEB	MARCH	APRIL	MAY	JUNE
COVER STORY	Setting Your Lab Up for Success at the Start of the Year	QbD (Quality by Design)	Data-Driven Decisions to Optimize Assets	Designing the Future	Diversifying Skills, Knowledge, and Training
INSIGHTS	Chemical Testing and Analysis	Eco-Friendly Products	Tools for PFAS Testing	Battery Technology	Latest in Food/Bev Analysis
ASK THE EXPERT	Toxicology	Green Chemistry	Contamination Remediation	Biomaterials	Precision Agriculture
PRODUCT FOCUS	Mass Spectrometry	Cold Storage	Liquid Chromatography	Gas Chromatography	Evaporators
	FTIR	Centrifuges	Spectrophotometers	Lab Robotics	Homogenizers
	On-demand editorial *Sponsorship opportunity				
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LAB SERVICES	Contract Labs	Biobanking	Maintenance and Repair	Relocation	Staffing
BUSINESS MANAGEMENT	Improving Processes and Efficiencies	Scaling Up Drug Development	Metrics and Productivity	Is it Time to Renovate?	Implicit Bias
LAB LEADERSHIP	Identifying Your Lab's Values	Building Trust with Suppliers and Vendors	Completing and Using a Lab Asset Inventory System	Team-Building around Lab Design	Overcoming Staffing Shortages
LAB SAFETY	How to Handle Near Misses	Control Banding as a Risk Assessment Tool	Investing in Staff Safety	Accident Prevention through Design	Approaching Safety from a Neurodiverse Perspective
LAB DESIGN	Criteria for Choosing an Architecture Firm	Accommodating for Automation	Flexible Lab Design	Lab Design Award Winner Profile	Leasing Lab Space
ASSET MANAGEMENT	Data Security/Validation	Establishing a Robust Bioinformatics Platform	Inventory Management	Prioritizing Sustainability in Decision-Making	Gathering Input for Informed Decision-Making
LAB QUALITY		Recordkeeping Best Practices		Auditing	

	Innovation / Automation	Leadership / Pharma	Life Science / Biotech	Safety / Energy	Product Resource Guide
ISSUE	JULY / AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
COVER STORY	Innovations for the Modern Lab	Soft Skills Development	Alternatives to In-Vivo Animal Models	Safety Management Training	Antibodies, Assays, Kits, & Reagents, Autoclaves, Automated Liquid Handling, Autosamplers, Balances, Baths & Chillers, Biological Safety Cabinets, Calorimeters, Centrifuges, Chemicals, Chromatography Data Systems, Cleanrooms, CO2 Incubators, Cold Storage, Desiccators, Electrophoresis, Elemental Analyzers, ELN, Evaporators, Fermenters / Bioreactors, Flow Cytometry, Freeze Dryers, FTIR / NIR, Fume Hoods, Gas Chromatography, Gas Generators, GC Columns, Glassware Washers, Glove Boxes, Homogenizers, Hot Plates, ICP-OES / ICP-MS, Incubators, Informatics, Inventory Management, Ion Chromatography, Lab Automation, Lab Furniture, Lab Ovens, Lab Relocation, Liquid Chromatography, LIS/LIMS, Mass Spectrometers, Microplate Technology, Microscopy, Microwave Digestion, Mills & Grinders, Moisture Analyzers, Particle Characterization, PCR / Thermal Cyclers, pH Meters, Pipettes, Power Supplies, Refractometers, Rockers & Shakers, Safety Equipment, Sample Preparation, Spectrophotometers, Stirrers & Mixers, Storage, Supplies & Consumables, Thermal Analyzers, Titrators, TOC Analyzers, Vacuum Pumps, Valves, Viscometers / Rheometers, Water Purification Systems, XRD / XRF
INSIGHTS	Data Integrity	AI for Drug Development	Cell Line Development	Biofuels	
ASK THE EXPERT	Cybersecurity for Labs	Risk Mitigation	Proteomics	Energy Storage	
PRODUCT FOCUS	Automated Liquid Handling	Inventory Management	Gas Generators	Water Purification	
	Informatics	PCR	Microscopy	Fume Hoods	
	On-demand editorial *Sponsorship opportunity				
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LAB SERVICES	Monitoring	Training	Sample Management/Storage	Calibration/Metrology	
BUSINESS MANAGEMENT	Making Smart Investments	Negotiating Win/Win	Assay Cost Considerations	The Value of Safety Compliance	
LAB LEADERSHIP	Collaborating with Other Departments	Managing Poor Performance	How to Be an Inspirational Leader	Developing Safety Expertise Within Your Team	
LAB SAFETY	Biosafety with Automated Instruments	Hazardous Waste Management	Ergonomics	Rethinking Your Safety Training Approach	
LAB DESIGN	Effective Data Infrastructure	Communicating with Design Teams	Shared Equipment/Core Labs	Proper Use of Safety Equipment	
ASSET MANAGEMENT	Tools to Streamline Lab Ops	Outfitting a New Lab	Scheduling Solutions	EHS Management Software	
LAB QUALITY	Validating Equipment and Methods		CFR 201 FDA Part 11 Guidelines		

Lab Manager 2024 Digital Opportunities

MONTH	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
SPOTLIGHT THEME	Cannabis	Mass Spec	Pharma	Chromatography	Materials Science	Sample Prep
PRODUCT FOCUS	Evaporators	Microplate Technology	Electron Microscopy	Assays, Kits, Reagents	pH Meters	Balances
LAB QUALITY	Recordkeeping Best Practices	Accuracy & Precision	Auditing	Validating Equipment and Methods	CFR201 FDA Part 11 Guidelines	Training
SPONSOR OPPORTUNITIES						
BIG PICTURE	Data Security and Integrity		Preparing Your Lab for Economic Change	PCR		Consumables
MARKET RESEARCH SURVEY			Purchasing Trends			
	Autoclaves and Sterilizers, Balances, Baths and Chillers, Biological Safety Cabinets, Centrifuges, Chemicals and Biochemicals (antibodies, reagents, solvents, acids/bases, buffers, catalysts, etc.), Chemistry Analyzers, Chromatography Systems (LC, GC, IC, systems and columns, electrophoresis), Cold Storage and Cryogenic Equipment, Consumables, Evaporators and Freeze Dryers (Desiccators, Lyophilizers), Fume Hoods, Gas Generators and Analyzers, Glassware Washers, Glove Boxes, Homogenizers, Incubators, Informatics (chromatography data systems, ELN, inventory management, LIS/LIMS), Lab Automation (auto liquid handling systems, robotic systems, autosamplers, etc.), Lab Furniture (benches, cabinets, casework, counters, etc.), Lab Ovens, Mass Spectrometry Systems, Materials analyzers (calorimeters, particle characterization, refractometers, thermal analyzers, viscometers, rheometers), Microscopy and Imaging Systems, Microwave Digesters, Mills and Grinders, Mixers and Stirrers, Moisture Analyzers, Pipettes and Dispensers, Shakers, Software (data acquisition, visualization, informatics, lab monitoring, process control, image analysis, etc.), Spectroscopy (AA, FTIR, NIR, Raman, NMR, UV-Vis, Fluorescence), Thermocyclers (PCR, qPCR), Titrators, Vacuum Pumps and Other Pumps, Water Purification Systems, XRD/XRF					
SAFETY FIRST WEBINAR	How to Discuss Acceptable Risks and Behaviors			Staying Safe on a Budget		
MANAGEMENT MATTERS WEBINAR		Promoting Deserving Staff			Managing a Lab Build or Renovation	
TECH TRENDS WEBINAR			PFAS			Cell Imaging
RESOURCE GUIDES	Vacuum Pumps	3D Cell Culture	Balances	Automated Liquid Handling	Inventory Management	Cell Line Development
	Sample Prep	Incubators	Biosafety	Asset Management	Water Purification	Centrifuges
	Antibodies	Mass Spectrometry	Homogenizers	Evaporators	Risk Management	Assays, Kits, Reagents
LIVE SUMMITS				Leadership Summit		
DIGITAL SUMMITS	Diversity, Equity, and Inclusion	Academic Lab Management	Women Leaders in Science		Lab Instrument Management	Green Labs

ISSUE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
SPOTLIGHT	Genomics	Electron Microscopy	Environmental	Spectroscopy	Forensics	Imaging
PRODUCT FOCUS	Fume Hoods	Pipettes	Lab Automation	Pre-Owned Equipment	PPE	Vacuum Pumps
LAB QUALITY	Electronic Quality Systems	Instrument Qualification	CAPA	OOS and Investigations	Data Integrity	Calibration and Metrology
SPONSOR OPPORTUNITIES						
BIG PICTURE	Biotechnology	Lab Quality		Safety and Compliance	Software/Digital Tools	Pre-Owned Equipment
MARKET RESEARCH SURVEY	Salary & Career Survey					Purchasing Trends
	Autoclaves and Sterilizers, Balances, Baths and Chillers, Biological Safety Cabinets, Centrifuges, Chemicals and Biochemicals (antibodies, reagents, solvents, acids/bases, buffers, catalysts, etc.), Chemistry Analyzers, Chromatography Systems (LC, GC, IC, systems and columns, electrophoresis), Cold Storage and Cryogenic Equipment, Consumables, Evaporators and Freeze Dryers (Desiccators, Lyophilizers), Fume Hoods, Gas Generators and Analyzers, Glassware Washers, Glove Boxes, Homogenizers, Incubators, Informatics (chromatography data systems, ELN, inventory management, LIS/LIMS), Lab Automation (auto liquid handling systems, robotic systems, autosamplers, etc.), Lab Furniture (benches, cabinets, casework, counters, etc.), Lab Ovens, Mass Spectrometry Systems, Materials analyzers (calorimeters, particle characterization, refractometers, thermal analyzers, viscometers, rheometers), Microscopy and Imaging Systems, Microwave Digesters, Mills and Grinders, Mixers and Stirrers, Moisture Analyzers, Pipettes and Dispensers, Shakers, Software (data acquisition, visualization, informatics, lab monitoring, process control, image analysis, etc.), Spectroscopy (AA, FTIR, NIR, Raman, NMR, UV-Vis, Fluorescence), Thermocyclers (PCR, qPCR), Titrators, Vacuum Pumps and Other Pumps, Water Purification Systems, XRD/XRF					
SAFETY FIRST WEBINAR	Leading vs Lagging Indicators to Measure Safety Performance			Creating an Effective Safety Plan		
MANAGEMENT MATTERS WEBINAR		How to Write and Conduct a Performance Review			Cutting Costs Without Cutting Staff	
TECH TRENDS WEBINAR			Advances in Mass Spec			Lithium-Ion Batteries
RESOURCE GUIDES	Data Integrity	Lab Monitoring	Pipettes	Next-Generation Sequencing	PCR/qPCR	Electron Microscopy
	Liquid Chromatography	Cold Storage	Characterization	Data Management	PPE	Lab Services
	AI in the Lab	Plate Readers	Baths and Chillers	Gas Generators	Gas Chromatography	Lab Robotics
LIVE SUMMITS						
DIGITAL SUMMITS	Automation	Advances in Lab Software & AI	Lab Safety	Quality & Compliance	Trends & Challenges in Biotech	Innovating for the Future